



PRESIDENT'S WEEKLY PERSPECTIVE



December 16, 2019

Good afternoon.

With the year coming to a close, I want to take this opportunity to [wish you happy holidays](#) and to thank each of you for being a part of this amazing community we call The University of New Mexico. This is a perfect time to reflect on the positive impacts that have touched so many lives and on how we can create a better world as we look ahead toward a new decade. In the coming year, I look forward to spending time working with the entire Lobo community to develop and implement strategies that will support our students, faculty and staff, advance our mission, and amplify the impact of The University for New Mexico.

Lobo Alumna Recognized for Igniting Change

One of our young alumni is putting the power of her UNM degree in journalism and multimedia communication to work for one of the most famous pro-sports teams in the world. Taylor Stern ('14) leads the Dallas Cowboys' social media platforms, which now have more than 20 million followers. She was [recently featured on the Forbes' 30 under 30 list](#), which each year celebrates young entrepreneurs, investors, and industry leaders across categories ranging from arts and entertainment to science and medicine. Her confidence and desire for not wanting this "to be my ceiling, but for this to be my new floor" is indeed inspiring. Congratulations Taylor!

UNM Data Day: The Art of Science and Data

The Office of Assessment & APR and the Office of Institutional Analytics will be hosting a professional development data workshop on January 15, 2020, titled [The Art & Science of Data: From Numbers to Narratives](#). This day-long event offers our faculty and staff opportunities for training and information on how to "leverage institutional data resources to understand their own units and tell their stories more effectively." The schedule includes presentations on using institutional and public-facing data sources, curating departmental assessment data, and tips on survey research. [Registration](#) will be open through January 10, 2020. Many thanks to the Provost's office for sponsoring this event!

Traveling Office Hours on North Campus

This week I will be holding [two additional traveling office hours](#) on our north campus, both on Thursday, December 19. I will be at Domenici North, Room 3740 at 1:30 p.m. and at the Bill and Barbara Richardson Pavilion Room 1500 at 5 p.m. This is a great opportunity to share your perspectives and ideas with me or ask questions. I look forward to ending the year with a chance to connect with and listen to members of our Lobo community.

Annual Winter Setback Program

As much of UNM will be closed for the upcoming winter break, I'd like to remind you about the [UNM Facilities Management Winter Setback Program](#). Now in its 12th year, the initiative allows for lowering

temperatures in many campus buildings while they are unoccupied over the break, and has been instrumental in conserving energy and reducing the University's utility cost. Here at UNM, we strive to make the best use of our resources and this is just one of the many ways the Facilities Management staff demonstrates their dedication to providing excellent, efficient service.

UNM Gives

Thank you to everyone who generously made a pledge to the United Way or the UNM Foundation during the [UNM Gives Campaign](#). We are still accepting pledges through this Friday, December 20. Chancellor Roth and I plan to each make a personal pizza delivery to the department with the most noticeable level of monetary donations, both on Main Campus and at the HSC. Pledges can be made at unmgives.unm.edu. If each of us make a small donation, we can collectively have an enormous impact on our community.

Wishing you happy, restful and safe holidays. Let's go Lobos!

Garnett S. Stokes
President