



PRESIDENT'S WEEKLY PERSPECTIVE



June 3, 2019

Good afternoon.

It's the first week of the summer semester and I'd like to welcome those who will be joining us at the UNM main and branch campuses, as well as in online classrooms. To the students and faculty studying, researching and teaching abroad this summer, I wish you safe travels and look forward to seeing you return in the fall.

Made You Look

Our students don't just work hard in the classroom, they also dedicate themselves to representing our institution to industry leaders. Last week, the Johnson Marketing Lab's student-run advertising agency won first place in California with their ["Made You Look" marketing campaign](#). They competed along with 20 other teams as part of the Acura ILX Marketing Challenge and were one of only three teams to make the final cut. UNM has now earned 8 first place trophies and 5 second place awards in the competition since 2005. Congratulations to the entire UNM Anderson student marketing team!

Better Understanding Snowmelt

A recent newspaper [article](#) said the National Weather Service expects snow runoff in the Rio Grande to be at least 148% of normal through this month. Similar [runoff and other meltwater](#) is the focus of recent research being done by the Department of Civil, Construction and Environmental Engineering in the UNM School of Engineering. Assistant professor Ryan Webb is leading the work, looking at liquid water trapped between the mountain soil and the frozen snow. My hope is that his research on how snowpack interacts with the environment can fuel future research to support the UNM Grand Challenge Initiative on water sustainability.

Historical Markers Honoring New Mexico Women

You might notice a change to the rustic historical markers around campus. In 2017, the historical marker near the School of Law and North Golf Course was made into a double-sided sign, with one side sharing the story of Justice Mary Coon Walters, a World War II transport pilot and the first woman to serve on the New Mexico Supreme Court. More recently, the marker outside the Carlisle gym was updated to showcase Clarita Garcia de Aranda Allison and her impact on the tradition of flamenco in New Mexico. Across our state, [historical markers are now celebrating iconic women](#) in New Mexico's history – be sure to look for them during your summer travels.

Paid Leave Available to Senior Games Volunteers

This summer the [City of Albuquerque is hosting the 2019 Senior Games](#), with several events being held at UNM venues. One of our UNM Grand Challenges is focused on successful aging, and the more than 13,000 athletes coming to our city reflect the highest standard of wellness. To encourage community support for this special event, [I'm approving up to five hours of paid leave](#) for eligible UNM employees who want to volunteer at the games. In addition, employees who sign up to volunteer and put "UNM" under the affiliation

on their paperwork will be entered into a drawing. Prizes include gift certificates to the UNM Bookstore, tickets to a Lobo Football game and tickets to select Popejoy shows during the upcoming season. I've already signed up for my volunteering shift and look forward to greeting athletes as they arrive at The Pit.

Have a great week, and let's go Lobos!

Garnett S. Stokes

President