

PRESIDENT GARNETT S. STOKES 2019-2020 GOALS

President Garnett Stokes' achievement of her annual goals are designed to fulfill UNM's mission, as stated below:

The University will engage students, faculty, and staff in its comprehensive educational, research, and service programs.

- *UNM will provide students the values, habits of mind, knowledge, and skills that they need to be enlightened citizens, to contribute to the state and national economies, and to lead satisfying lives.*
- *Faculty, staff, and students create, apply, and disseminate new knowledge and creative works; they provide services that enhance New Mexicans' quality of life and promote economic development; and they advance our understanding of the world, its peoples, and cultures.*
- *Building on its educational, research, and creative resources, the University provides services directly to the City and State, including health care, social services, policy studies, commercialization of inventions, and cultural events.*

Goal 1. Strengthen The University of New Mexico

- 1.1 Ensure that UNM is one highly-integrated organization and that all UNM programs and entities, such as UNM Main Campus, UNM Health System and the UNM Branch Campuses work together to achieve our common goals.
- 1.2 Guide recruitment strategies and conduct reorganizations of responsibilities when necessary to achieve a successful transition of key leadership; for example, in the Health Sciences Center, Government Relations, Alumni Relations and Academic Deanships.
- 1.3 Achieve student-athlete success in competition and in the classroom while improving the budget planning and accountability of the Athletics Department.
- 1.4 Foster growth in nationally recognized areas of research, including healthcare; set appropriate targets for grant awards in our academic programs, and support enhancement of UNM's visibility in scholarly activity.
- 1.5 Foster a respectful campus that exemplifies the values of equity and inclusion and improves workplace culture in support of faculty and staff.
- 1.6 Chart a course to attain above-average ratings in clinical quality, safety and patient experience.
- 1.7 Create a plan to achieve nationally competitive salaries for faculty.
- 1.8 Continue improving the quality of teaching.

Goal 2. Forge Community Partnerships and Strong Working Relationships

- 2.1 Promote and support collaborative efforts of the UNM community that benefit the entire State of New Mexico, including our work in education, research, business development, serving the homeless, and countering drug addiction issues.

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- 2.2 Establish constructive relationships with a broad spectrum of stakeholders, including the private sector, national labs, other educational institutions, and governmental entities, to gain their support in achievement of our mutual goals.
- 2.3 Continue to promote the value of The University of Mexico to the State of New Mexico and to the nation.
- 2.4 Be visible to the campus community by hosting and attending events, conducting town hall meetings, promoting campus spirit, and engaging with constituents.
- 2.5 Work actively with campus stakeholders, law enforcement, local agencies and neighborhood groups to improve the safety both on-campus and in adjacent areas.
- 2.6 Expand and grow the New Mexico workforce, including healthcare.

Goal 3. Continued Focus on Graduate/Professional and Undergraduate Education, Student Achievement and Enrollment

- 3.1 Develop an enrollment plan and a related strategy to achieve enrollment targets, meet revenue goals, and solicit support from the Legislature. Special attention should be focused on marketing, process improvements, and recruiting students transferring from community colleges.
- 3.2 Enhance student success and continue making progress on retention rates and graduation rates. Provide excellent preparation to our students for success in their lives, and ensure that UNM sustains and enhances its role in serving as a socio-economic ladder by reducing achievement gaps for underserved students and students of color in associate, bachelor, graduate and professional degree programs.

Goal 4. Initiate Strategic Planning

- 4.1 Launch a strategic planning process that emphasizes long-term financial health and guides us to 2025 and beyond.
- 4.2 Propose goals and actions that will position UNM for financial sustainability and success across the landscape of higher education.
- 4.3 Outline a process for adjusting financial and capital plans if adverse economic circumstances arise.
- 4.4 Work closely with the UNM Foundation in establishing a strategic plan for future success in fundraising and increasing private support.
- 4.5 Assess the success and impact of The Grand Challenges.

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Acknowledgments

Garnett S. Stokes

Garnett S. Stokes, President

01/13/2020

Date

Douglas M. Brown

Douglas M. Brown, Board of Regents President

01/14/20

Date