



PRESIDENT'S WEEKLY PERSPECTIVE

Good afternoon.

I'd like to take a moment this afternoon to sincerely thank everyone who organized and participated in the [Howlabaloo homecoming](#) events last week. The week was a wonderful celebration of our campus and Lobos everywhere. And I couldn't have asked for a better way to end the week than with a men's and women's soccer win on Friday and a Homecoming football win on Saturday. Congratulations, Lobos!

I would also like to congratulate ASUNM Student Special Events, ASUNM Lobo Spirit and University Communication & Marketing on what was a phenomenal student Homecoming event, [Silent Lights](#). The ingenuity and imagination that went into this event are truly inspiring and an excellent example of how UNM is making waves. This event was predominantly student developed and executed, including the five-story digital animation projection that turned our Humanities building into a piece of art, choreographed to music by three different DJs. Congratulations, to those who planned and volunteered for this event, on a [great success](#). Experiences like this make UNM not only a place to learn, but a place to participate in unforgettable college events.

United We Give

As Lobos, we are loyal to our community. We collectively understand what it means to take care of one another and how our support, no matter how large or small, can make a big difference in the lives of others. That is why I am proud to introduce the [UNM Gives campaign](#).

Out of a genuine concern for our neighbors and a willingness to help those in need, the University has developed an all-encompassing giving campaign that helps our employees direct their community support—whether it be a financial donation or volunteered time and talent—to programs that align with their wishes.

None of this is mandatory. It is a personal decision and your participation is optional. With that said, I am proud that we at UNM continue to increase our charitable giving. I ask you to join our campaign by supporting organizations you care about in our community. Please review this website to find out new details about these ways to contribute.

Assessing Our Strengths

Benchmarking success and evaluating opportunities for improvement is a critical activity for any organization, particularly educational institutions. Assessing our educational effectiveness and efficiency is important for our students and the future of UNM, which is why the UNM Office of Assessment began Institutional Assessment Days (IADs) last year.

IAD is a university-wide initiative to receive feedback and gather information from undergraduate students about how well the University is doing in ensuring that their academic experiences are positive.

Institutional Assessment Days are scheduled to occur university-wide during the month of October:

- UNM-Main and UNM-Valencia, Oct. 18 and 19
- UNM-Taos, Oct. 19 and 20
- UNM-Los Alamos, Oct. 25 and 26
- UNM-Gallup, Oct. 24 and 25

Students will also receive a UNM t-shirt and other free perks for participating in the assessment. More information about IAD is [online](#).

IT Efficiency and Effectiveness Town Hall

The Office of the Chief Information Officer, in collaboration with the College of Arts and Sciences, Anderson School of Management, Extended Learning and Institutional Support Services will be hosting two town hall events for an open discussion about UNM's adaptation and approach to addressing [recommendations](#) related to information technology efficiency and effectiveness on main campus. The town hall events will be organized as panel discussions to address background, direction and next steps. There will be plenty of time for questions and comments as we continue to receive input into the process. Details on the dates, times and locations are below:

- Wednesday, Oct. 5, 9 a.m.-11 a.m. in SUB, Ballroom C
- Tuesday, Oct. 11, 3 p.m.- 5 p.m. in SUB, Ballroom C

The presentation portion of the two events will be the same, but the question and answer sessions will be dynamic. Your participation in one or both of these events is encouraged as we continue to seek campus involvement in this collaborative initiative.

Have a week, and Go Lobos!

Bob