



PRESIDENT'S WEEKLY PERSPECTIVE

Good afternoon.

Making an Impression

Last year an artistic marketing installation, [LoboScape](#), was unveiled at the Albuquerque International Sunport. This collaborative project, showcasing the talents of our students, faculty and staff, now greets millions of travelers, leaving a memorable impression of UNM.

I am proud to announce that LoboScape received a Gold Accolades award from the Council for Advancement and Support of Education, District IV. This is the LoboScape's fourth advertising award, three of which are specific to advancement of higher education. Congratulations to everyone who worked on this project, including the ARTS Lab, Fabrication Lab, and University Communication & Marketing. This win is a testament to the creativity of The University of New Mexico, and excellence of our innovation and productivity.

Unity of Purpose

I would like to follow up on the memo I sent out to the campus community earlier this week regarding the streamlining of University core functions between the main campus and its Health Sciences Center. In order to strengthen our comprehensive mission as New Mexico's flagship institution, we will begin the process of improving the effectiveness and efficiency of shared functions across campus. This process will follow our guiding principles, capitalizing on our strengths, respecting our differences, and seeking ways to be flexible and responsive to our particular goals and stakeholders. The memo, as well as ongoing updates and information can be found on the [President's website](#).

Shared Knowledge Conference

Students, faculty, staff and UNM partners will come together for the [2016 Shared Knowledge Conference](#) today through Friday. The conference celebrates diversity in academia and will highlight world-class research and creative work of students and faculty. The schedule for the week includes presentations, workshops and a variety of other events, and is [free and open to the public](#).

Effective Education

The Department of Chicana & Chicano Studies received great attention this week after an independent review found the one-year-old department to be [extremely effective in its impact on students](#), despite its small structure and financial constraints. Although the program of study began in 1970, it did not become a department until 2015. Since 2010, student enrollment in the program has risen by 600 percent, and the

department leaders have great plans to continue this momentum. Congratulations to Department Chair Irene Vasquez and all of the staff and faculty who have worked hard to grow this program.

Celebrating UNM's Unique International Culture and Diversity

UNM is home to over 1500 international students and scholars representing over 99 countries. You will have an opportunity to share in their cultures and stories through music, crafts, and food in the annual outdoor [UNM International Festival](#) this Thursday on Cornell Mall from 10 a.m. to 2 p.m. The UNM Global Education Office hosts the event annually. It is one of the many ways we celebrate our campus diversity. Providing globally-inspired experiences for our students, faculty, and staff through events like the International Festival is just one of the many ways GEO leads our internationalization efforts on campus.

Bob