



PRESIDENT'S WEEKLY PERSPECTIVE

Good afternoon.

Campus Climate Survey

Over the past few years, we have made a concerted effort to increase awareness of sexual misconduct and the resources available to those affected by it. [LoboRESPECT](#) began as comprehensive initiative to prevent and respond to sexual violence on campus and now includes the [LoboRESPECT Advocacy Center](#), a confidential and anonymous reporting center. The UNM [Sexual Misconduct and Assault Response Team](#) (SMART) actively serves assault and misconduct victims through medical, counseling, law enforcement and student conduct components. These are two examples of University staff working to protect and support our students.

Next Monday, the Office of Equal Opportunity will begin a Campus Climate Survey to assess the student population's exposure to the risk of sexual misconduct and knowledge of the University's policies and support resources. As part of this survey, 10,000 randomly selected students will receive emails from an independent firm, with questions that will gather information to help our administration improve intervention, prevention and response to sexual misconduct.

Sexual misconduct is a concern among college campuses across the nation—it is a student safety concern that we, here at UNM, pay great attention to. This is an important survey. We cannot improve our campus without candid input from our students that allows us to better appreciate our current safety measures. If you receive this survey, please take the time to complete it thoroughly and thoughtfully.

University Visual Identity

Many thanks to the 1,200 people who participated in the visual identity survey earlier this month. This feedback helps the [Visual Identity Committee](#) consider the best way for UNM to present a stronger and more unified identity. About 65% of respondents correctly identified the official UNM logo (the Mesa Vista Hall image). Opinion was split evenly on whether we should look at updating the current logo. Based on the feedback from the survey and from those who use the mark regularly, the committee has decided to explore updating the UNM logo, taking into consideration the concerns voiced about implementation costs. I'm glad that we are moving forward with this and all the other aspects of the branding initiative.

Strategic Plan Comment Period

As I have mentioned in previous messages, we are in the process of updating and refreshing the University's strategic plan. For the next month we are asking the campus community to provide feedback on the

updated draft of the plan. This is a critical step in continuing to move UNM forward and I encourage everyone to [review each goal within the draft plan and provide their input](#). Please visit strategy.unm.edu prior to April 30 to join the conversation.

Parking Survey

Last week UNM Parking and Transportation Services (PATS) launched a [customer service survey](#) with the goal of better understanding customer parking and service needs at UNM. Parking is one of the biggest challenges on campus. We very much want to hear your concerns. Our PATS staff works hard to provide an array of services from running our shuttles to managing our parking lots and structures. They make it possible to get on, off and around a campus with limited parking and street space. Please take the survey to help their office improve efficiencies and services.

Innovation Location

A new [Innovate ABQ](#) building is now in the development stage, and is scheduled for completion by fall of next year. A press conference was held this afternoon to announce a partnership between Signet Development, Goodman Realty and Development, and Dekker Perich Sabatini to build a six-story, 159-thousand square foot live and work building.

This is an exciting step forward for the Innovate ABQ partnership between the City of Albuquerque, Bernalillo County and UNM. The building will be a hub for education and entrepreneurship, encouraging economic growth for the City and new opportunities for our students. The new building will help the Innovation Academy grow. The growth of Innovate ABQ has been dramatic and remarkable. I am proud of our community for the support provided to Innovate.

Have a great week and Go Lobos!

Bob