



## President's Weekly Perspective

Good afternoon.

One of the best things about being the President of UNM is being given so many opportunities to tell the UNM story (I am now used to TV make-up, unfortunately they do not provide hair). Last Thursday I was invited to appear on the [KASA Fox morning show](#), where I discussed several issues that affect everyone at UNM. I think that one of the major takeaways from the interview is that UNM continues to work to improve our processes and resources to remain an outstanding university.

### Partnerships in Higher Education

As New Mexico's flagship research university, we work hard to improve our state, and the lives of those who call it home. In order to do so successfully we collaborate with our fellow public institutions to serve our students, our communities, and our state to the best of our combined ability. Last week the Council of University Presidents, an organization that brings together the presidents of New Mexico's seven public universities (UNM, NMSU, New Mexico Tech, Eastern New Mexico University, Western New Mexico University, Northern New Mexico College, and New Mexico Highlands University), met to brainstorm solutions to a number of issues, including the funding formula. Each of these institutions serves a unique community, but we face similar challenges. We strive to keep tuition low, while improving compensation for our faculty and staff. We look to increase enrollment in order to improve our state's workforce and economic contributors. Together, we work to improve higher education in New Mexico. My favorite part, of the two days, was watching a flamenco performance by UNM graduates. I say that because it was a wonderful way to showcase the power of the arts, and highlight a major point of Lobo pride to other institutional leaders.

### #UNMinvolved

Although campus might seem to hum at a slower pace during the summer to, I know that many of you are working harder than ever. I would like to thank our New Student Orientation Leaders, and everyone working with them to welcome our incoming freshmen to university life. It is gratifying to see the excitement of so many new college students as they explore what UNM has to offer – welcome to the Lobo Experience! I have read many enthusiastic tweets from our new Lobos, and I noticed one keyword that stood out in my mind. [#UNMinvolved](#). It seems so simple – the 140 character limit doesn't leave much room for complexity – but when I see those tweets, I can hear our students saying the three magic letters a university president wants to hear the most – W-O-W. Being at UNM means more than just taking classes or living on campus. It means being part of the University community and using the many resources that UNM has to offer. It means finding your sense of WOW while you learn; meeting that great teacher and mentor; being accepted to the program you have dreamed about; understanding how topics relate; enjoying Flamenco, Lobo football, Greek life, theater, chorus, accounting, rugby... I hope I see lots of those tweets in the coming weeks as we prepare for the new academic year.

Get [#UNMinvolved](#), have a great week and Go Lobos!

Bob