

MEMORANDUM

Date: April 6, 2016

To: UNM Faculty, Staff, and Students

From: Robert G. Frank, President 

Re: Next steps for UNM Main Campus/HSC alignment

As I announced last month at the UNM Budget Summit, we need to improve the effectiveness and efficiency of shared functions between UNM's Main Campus and Health Sciences Center. I want to provide additional detail and assure you we are proceeding in a thoughtful and considerate way that will lead to a better UNM.

Our primary objective is to assess opportunities for organizational consolidation, integration, and coordination. This process will be guided by the following principles:

1. We will respect many differences in the mission and scope of our operations.
2. We will improve operational speed, flexibility, and seek economies of scale wherever appropriate and possible.
3. We will leverage and capitalize on our organization's relative strengths.
4. We will refine the process so we can expand solutions to other UNM operations in the future.

There will be no one-size-fits-all solutions. We will find some opportunities where consolidation is the best approach and others where more integration or better coordination is most appropriate. In every case, we will seek the input of those who have the expertise to inform solid decisions.

By June 30, we will execute action plans that address these four functional areas:

1. University Counsel

- University Counsel Elsa Cole has begun a consolidation effort to improve the overall efficiency and effectiveness of legal services at UNM, including bringing the HSC Legal Office back under the purview of the University Counsel. A secure server system will be developed to suit the needs of the OUC, including main campus and HSC components, located outside the HSC server system, with all existing files transferred to that system by July 1, 2016.

2. Information Technologies

- We will finalize the transition to a single, all-UNM email system. Further, we will continue the implementation of the KSA IT recommendations, evaluating

additional opportunities for consolidation of Enterprise services to a single provider.

3. Healthcare Facility Needs

- I am appointing a “healthcare facility group” to address future healthcare facility needs. The group is led by Executive VP for Administration David Harris and Chancellor Paul Roth, and includes the following members: UNMH CEO Steve McKernan, Executive Physician in Chief Michael Richards, UNM Health System CFO Ella Watt, Associate VP for Planning, Budget and Analysis Andrew Cullen, and a clinical department chair from the School of Medicine. This group will develop a variety of scenarios, at a variety of price points, that will guide and inform the overall strategy to address our healthcare facility needs. This will serve as a necessary precursor to the recently announced FBT Architects-led hospital planning process, and will provide ongoing guidance throughout the course of that project.

4. Communications

- Under the direction of my Chief of Staff, Amy Wohlert, we will assemble a team initially consisting of Chief University Marketing and Communication Officer Cinnamon Blair, Director of Media Relations Dianne Anderson, Executive Director of HSC Communication and Marketing Billy Sparks, and Director of HSC Marketing and Media John Arnold. Working with an external consultant and based on the specific needs of each organization in the areas of branding, communication, marketing, media relations, and web services, this team will recommend a scenario for appropriate consolidation, integration, and coordination of these activities campus-wide.

We have hard work ahead, but satisfying results in sight. I’ll be happy to hear your comments and questions.